

Half year results presentation



Key highlights

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H1 performance impacted by market conditions...

- H1 market prices still lower than 2018
- Claims inflation of 6–7%
- Adjusted operating profit, excluding Ogden impact, of £68.1m (£59.7m post-Ogden)
- Pre-Ogden loss ratio of 79.1% (81.1% post-Ogden)

...with some positive underlying dynamics...

- Market price increases in Q2
- Live policies of 2.8m, up 4% since the end of 2018 and GWP up 3%
- SCR coverage ratio of 160% and reducing net debt
- Strong group cash generation supporting a 4.5p interim dividend

...and strong progress on key initiatives

- New capabilities launched in pricing, anti-fraud and retention
- New claims partnerships live with Vizion Network and Autoglass BodyRepair
- Record levels of digital adoption
- Diversity, wellbeing and removal of single use plastic

Calendar year loss ratio of 75–79%

79.1% pre-Ogden loss ratio
for HY 2019

Over 3m customers during 2019,
but not at the expense of profitability

2.8m customers at HY 2019

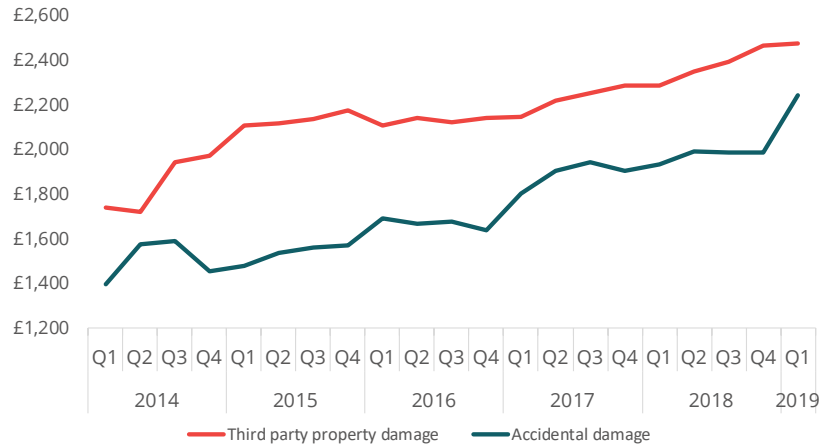
Net debt leverage multiple
of around 1.0x

1.5x at HY 2019, with strong cash
generation and reducing net debt

Dividend payout ratio of 65–75%

4.5p interim dividend

Market severities (ABI)

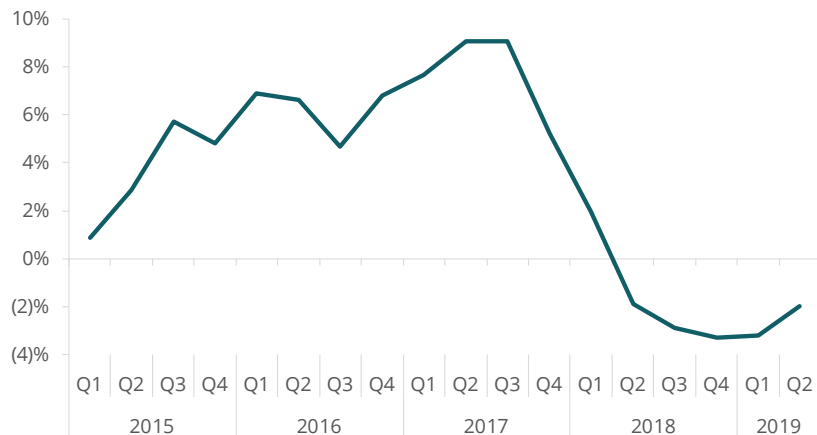


Underlying claims inflation of 6-7%

Elevated claims inflation in the first half, driven in particular by:

- Increased third party credit hire costs
- Higher repair costs including continued inflation of paint, parts and labour

Market average written premium inflation, net of IPT (ABI)



Improved market premium environment?

Market premium reductions throughout 2018, stabilising in the first half of 2019

Market price increases seen in Q2

Hastings average premiums up 3%

Policy growth largely resulting from delivery of retention initiatives



Group financials

John Worth

| £'m | HY 2019 | HY 2018 | |
|--|--------------|--------------|--------------|
| Gross written premiums | 499.2 | 485.6 | 3% |
| Net earned premiums | 215.6 | 219.2 | (2)% |
| Retail income | 142.9 | 136.2 | 5% |
| Reinsurance and investment income | 15.9 | 20.9 | |
| Net revenue | 374.4 | 376.3 | (1)% |
| Net insurance claims | (170.6) | (161.8) | |
| Acquisition costs | (39.3) | (34.6) | } 9% |
| Other operating expenses | (96.4) | (89.4) | |
| Adjusted operating profit (before specific items) | 68.1 | 90.5 | (25)% |
| VAT refund in respect of prior periods | - | 14.6 | |
| Ogden impact | (8.4) | - | |
| Adjusted operating profit | 59.7 | 105.1 | (43)% |
| Net income | 39.3 | 81.9 | (52)% |
| Profit after tax | 38.2 | 72.9 | (48)% |
| Adjusted EPS | 6.0p | 12.5p | (52)% |

H1 profitability impacted by market conditions

Gross written premiums

Reflecting volume growth

Net earned premiums

Earn through of written premiums and increased cost of reinsurance

Retail income

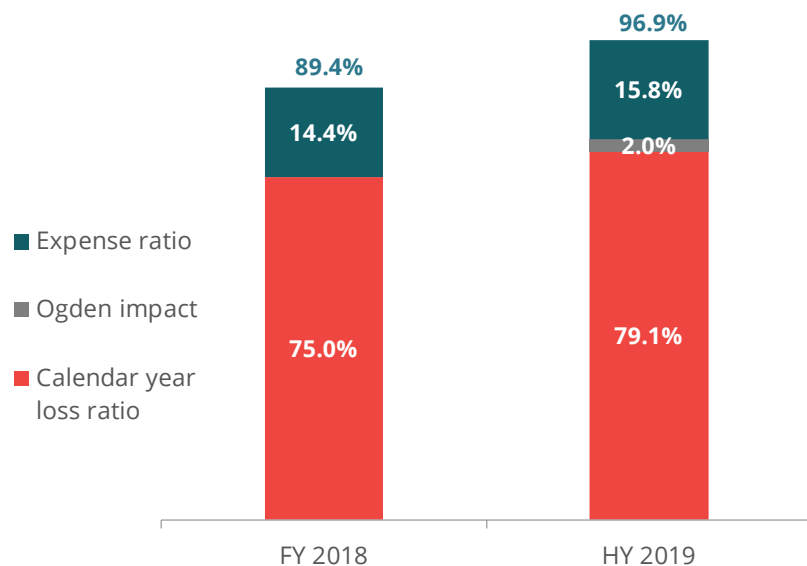
In line with policy growth

Operating expenses

Increased underwriting levies and regulatory costs, combined with strategic investment

Net income

Reflecting commencement of amortisation of the Guidewire broking platform



Navigating combined operating ratio through the cycle

Accident year loss ratio

Accident year loss ratio increased to 79.6% (FY 2018: 76.1%), with claims inflation ahead of earned premium inflation

Expense ratio

Underwriting levies, acquisition costs and investment in claims management

Inflation

Earned premium deflation of 1% and claims inflation of 6-7%

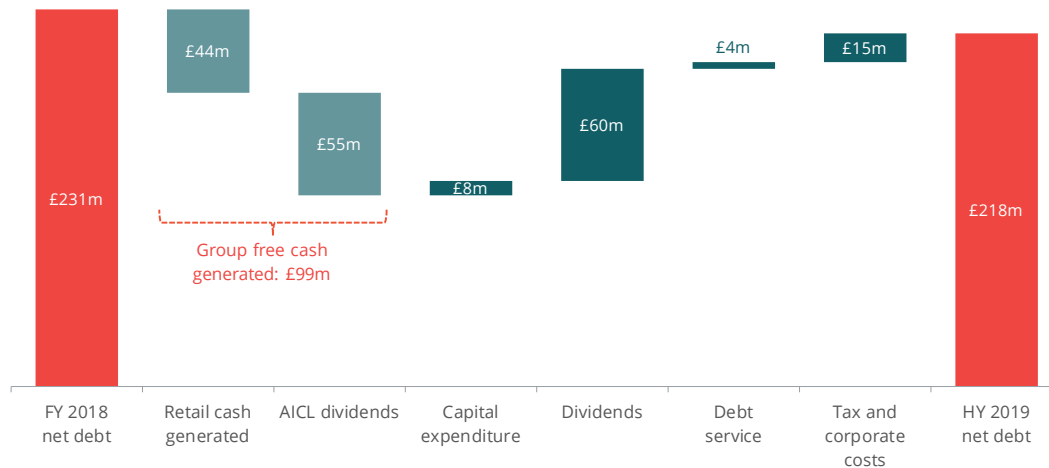
Calendar year loss ratio

| | FY 2018 | HY 2019 |
|--|--------------|--------------|
| Accident year loss ratio | 76.1% | 79.6% |
| Prior year development | (1.1)% | (0.5)% |
| Calendar year loss ratio (pre-Ogden) | 75.0% | 79.1% |
| Ogden impact | - | 2.0% |
| Calendar year loss ratio (post-Ogden) | 75.0% | 81.1% |

Premium & claims inflation

| | FY 2018 | HY 2019 |
|---|-----------|-------------|
| Claims inflation (excluding weather) | 5% | 6-7% |
| Underlying written premium inflation | 1% | 3% |
| <i>Impact of mix</i> | - | (6)% |
| <i>Reported written premium inflation / (deflation)</i> | 1% | (3)% |
| Reported earned premium inflation / (deflation) | 3% | (1)% |

Net debt reduced



Highly cash generative

Debt facility

£250m unsecured fixed rate investment grade bond

Group free cash

Strong Group cash generation of £99m, supported by £55m Advantage dividend

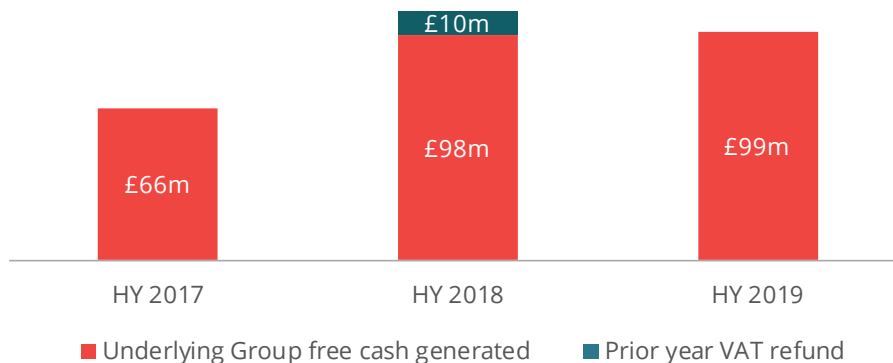
Capital expenditure

Capex of £8m primarily driven by investment in technology, including data, digital and Guidewire

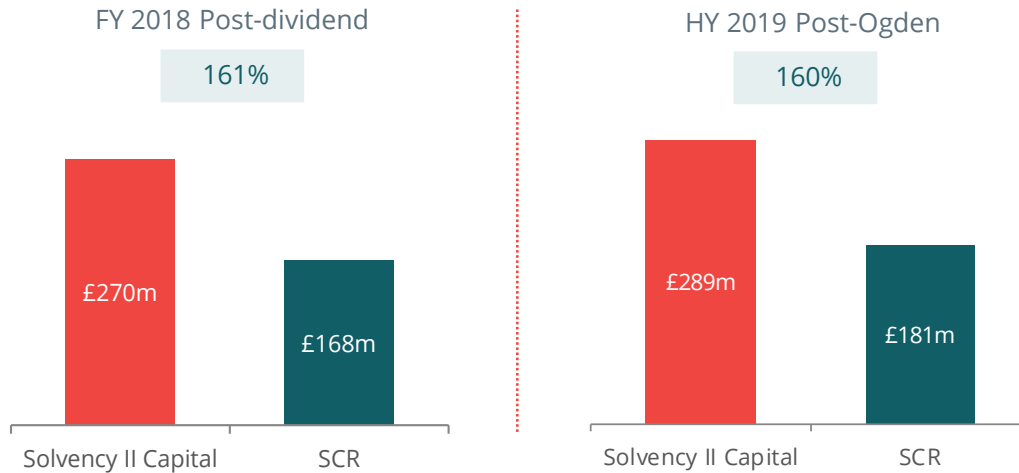
Dividend

9.0p per share final 2018 dividend paid

Positive cash generation



Solvency II coverage

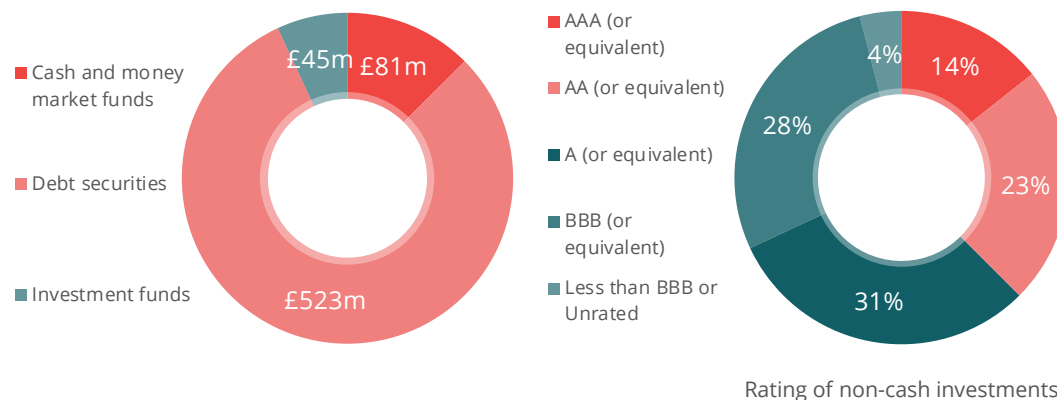


Strong Advantage capital position

Solvency II coverage ratio of 160% post-Ogden, with the pre-Ogden rate at c.168%

All Solvency II Own Funds comprise Tier 1 capital

Advantage investment portfolio



Low risk investment portfolio

Strongly rated investment portfolio with overall A+ credit rating of debt securities, consistent with 2018

Whiplash reforms



- New portal expected to go live in April 2020
- Further information, including final tariffs, expected in October 2019
- Market uncertainty remains on claims costs benefits and premium dynamics
- We are not yet pricing in potential claims benefits and continue to monitor

FCA pricing practices



- FCA work ongoing
- Feedback statement issued in July with report on market study expected later in the year
- We are fully engaged and supportive of these reforms

Brexit



- No material impact expected
- Potential for claims inflation being monitored closely
- Limited impact expected on investment portfolio



Strategy progress

Toby van der Meer

Large market with favourable PCW dynamics

Market leading pricing
and anti-fraud



Claims



Customer retention



Record levels of digital
adoption



Home

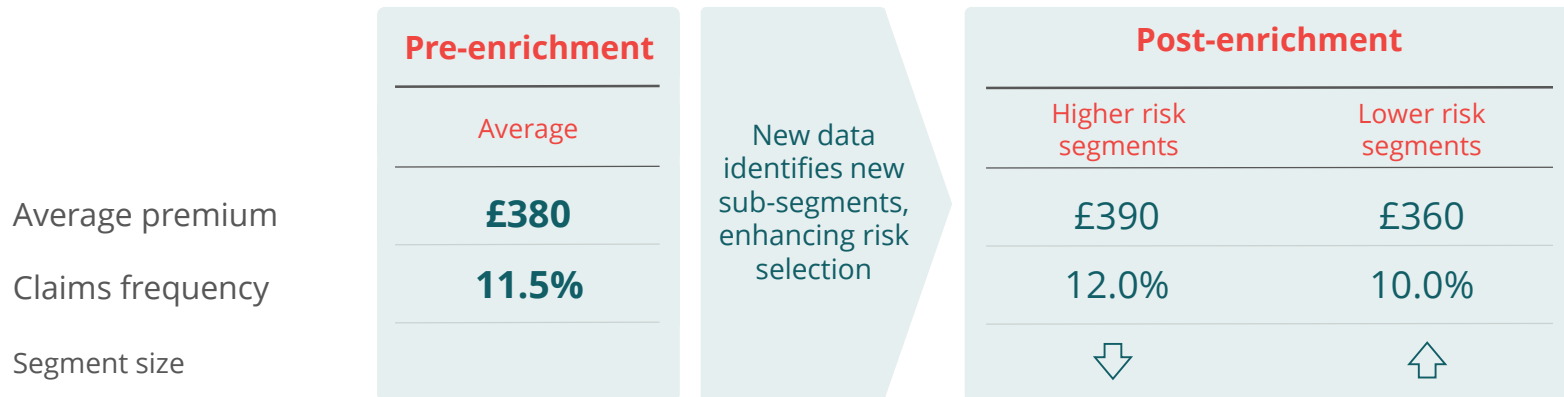


Vehicle technology



Underpinned by
Culture, Colleagues and ESG

Example of data enrichment on risk selection for new business



Next generation anti-fraud platform now live, with new types of fraud already identified

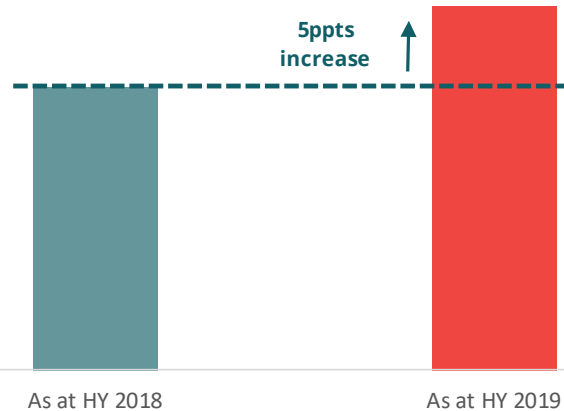
Example A – Operation Yukon

- Sophisticated accidental damage claims fraud ring identified
- 12 claims, with unusual fraud profiles and falsified policyholder details
- Links identified between proposed repairers, not part of our approved network

Example B – Operation Jupiter

- New ghost broking ring identified
- 25 policies linked by 49 declined quotes
- Affected policies all related to low-premium 125cc motorbikes, which have not historically been associated with application fraud

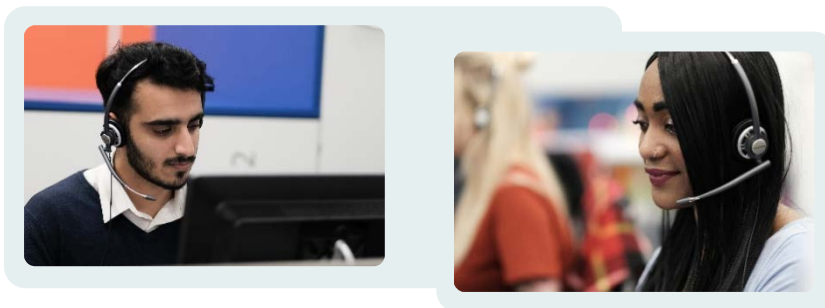
Retention improvements



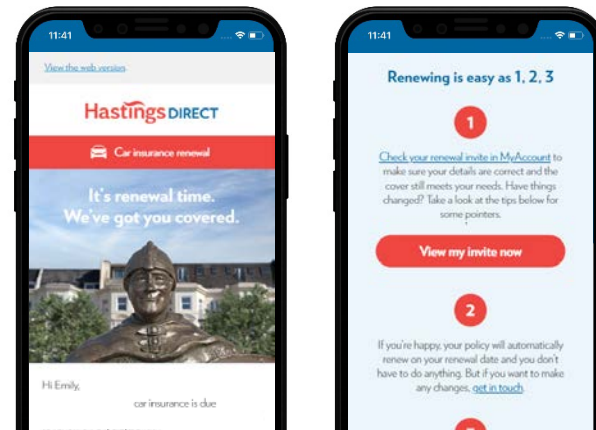
New and embedded retention capabilities

- Multiple new renewal pricing models tested over the last 12 months
- Custom built Guidewire loyalty tool, specifically designed for the PCW environment
- Enhanced colleague training and tools
- Changes in line with regulatory direction

Key retention initiatives



Enhanced colleague training and tools

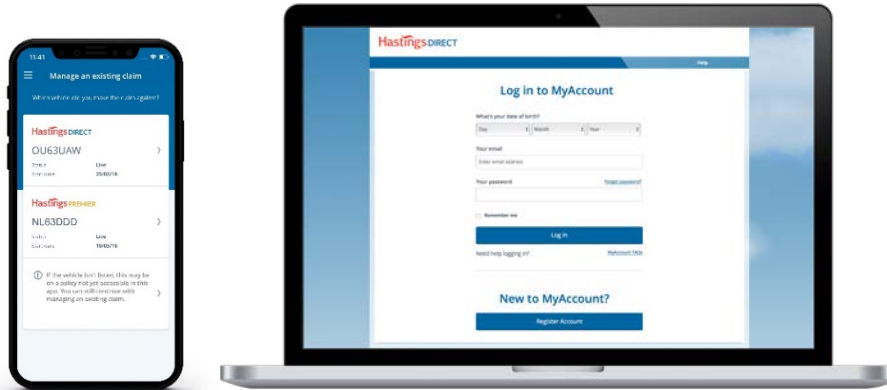


Improved pricing and customer communications

Significant progress with MyAccount and mobile app

New functionality launched including:

- Improved user interface on MyAccount
- Optimised MyAccount renewal pages
- New in-app feedback tool



Digital KPIs

Online policy changes

149k

Mobile app downloads
(as at 30th June)

317k

Mobile app iOS rating




4.7★

Total loss claims
settled digitally

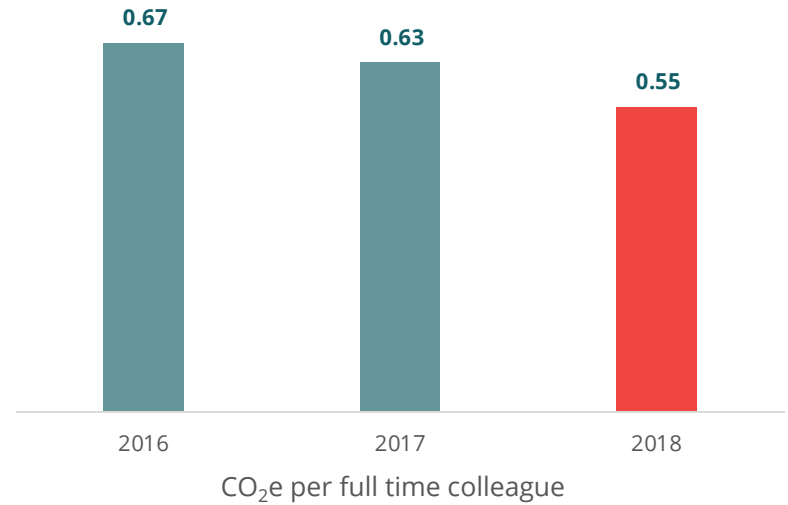
57%

Reduction in customer
service calls per policy

11%

| New repair partner | Status | Activity | Benefits |
|---|----------------------------|--|---|
|  <p>VIZION NETWORK WHEN QUALITY MATTERS</p> | <p>Live</p> | <p>Fault repair services</p> | <p>Increased utilisation of our approved repair network through:</p> <ul style="list-style-type: none"> • Better geographical and manufacturer coverage • Over 700 garages now available (from 400) • Digitalised and streamlined customer proposition <p>Increase in repair conversion vs. total losses</p> |
|  | <p>Live</p> | <p>Mobile / smart repair for small damage cases</p> | <p>Ability to repair more vehicles on a mobile basis providing:</p> <ul style="list-style-type: none"> • Reduced indemnity cost • Greater customer convenience |
|  | <p>Live Q4 2019</p> | <p>Credit services for non-fault mobility and repair</p> | <ul style="list-style-type: none"> • Improved commercials • Greater flexibility in credit hire approach • Significantly larger vehicle fleet • Improved customer service |

Environmental



Diversity and wellbeing



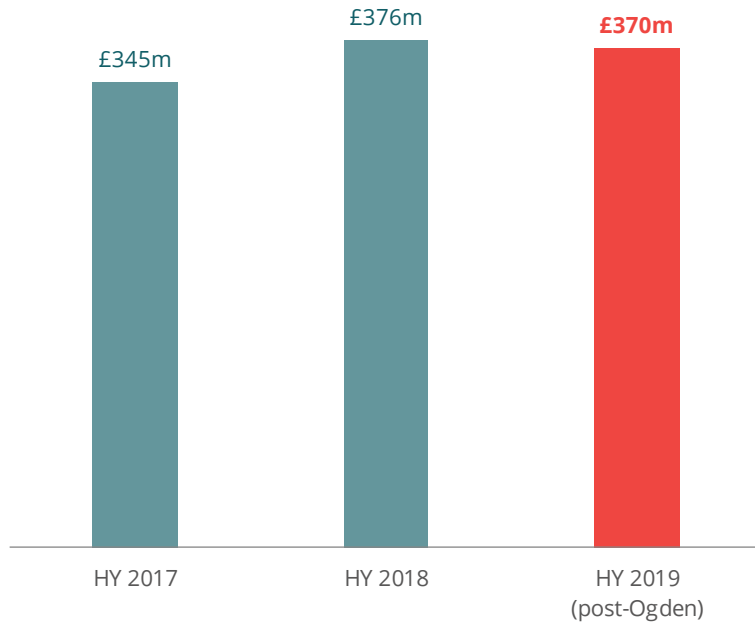
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- ① Continue to successfully navigate market rate dynamics, claims trends and impact of regulatory reforms
 - ② Pricing discipline remains a priority
 - ③ Good progress on initiatives



Q&A



Appendix



Net revenue stable

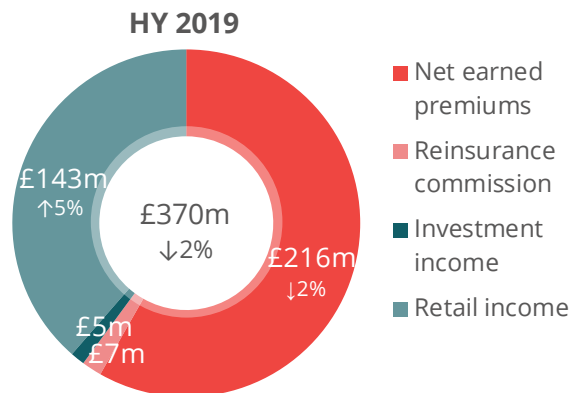
Net earned premiums

Reduction driven by 2018 written premium deflation and the increased cost of XoL reinsurance earning through, partially offset by increased policy count

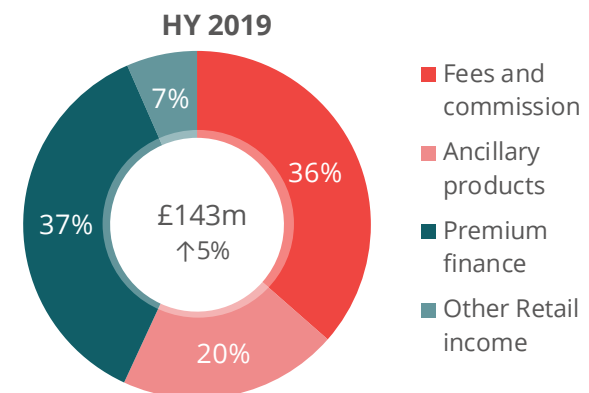
Retail revenue

Growing broadly in line with policy count
Diversified retail revenue streams

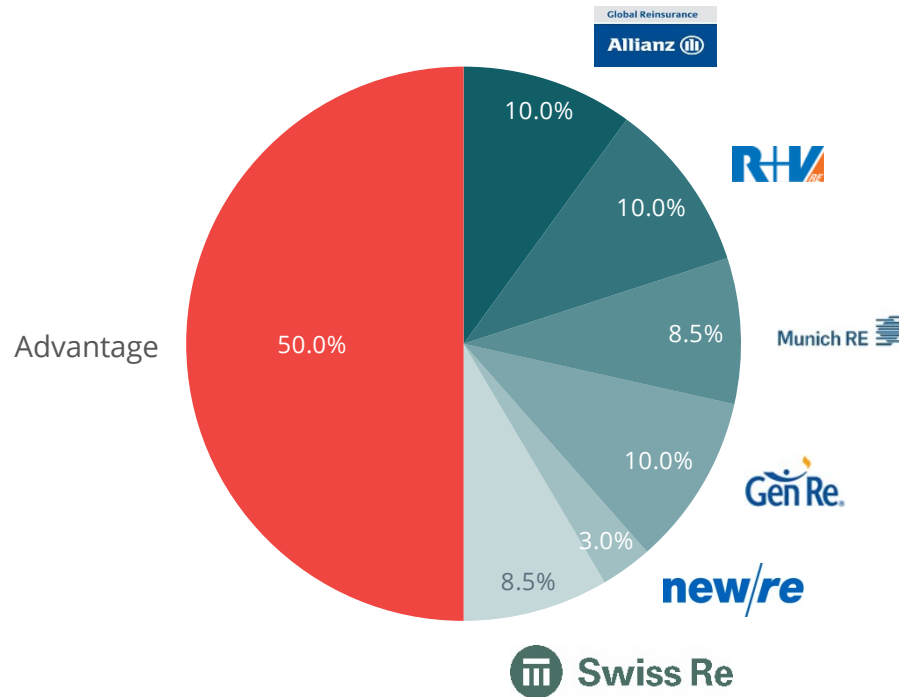
Net revenue breakdown (post-Ogden)



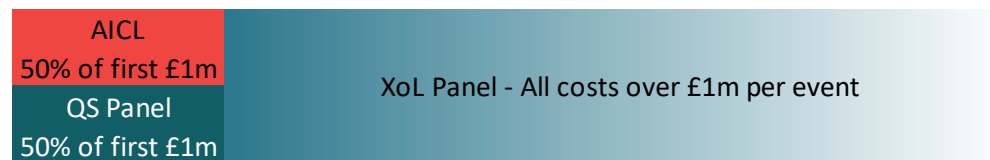
Retail revenue breakdown



Quota share (QS) reinsurance programme (2019)



Excess of Loss (XoL) reinsurance programme (2019)



Capital efficient reinsurance programme

QS contracts

All contracts placed on a continuous basis

Reinsurer margins on 2019 programme broadly maintained providing stability in overall cost of QS

Continued incremental reduction in risk transfer point versus the 2018 programme

Well diversified, high quality reinsurance panel, all rated AA- or above

XoL

Unlimited XoL cover on a traditional programme basis

Maintained at historic levels, fully covering losses exceeding £1m per event

Adjusted operating profit to profit after tax

| £'m | HY 2019 | HY 2018 |
|---|-------------|--------------|
| Adjusted operating profit (pre-Ogden) | 68.1 | 105.1 |
| Ogden impact | (8.4) | 0.0 |
| Adjusted operating profit | 59.7 | 105.1 |
| Operational amortisation and depreciation | (7.5) | (3.5) |
| Finance costs | (4.8) | (3.9) |
| Underlying profit before tax | 47.4 | 97.7 |
| Underlying taxation expense | (8.1) | (15.8) |
| Net income | 39.3 | 81.9 |
| Non-operational amortisation and other fair value adjustments | (1.3) | (10.9) |
| Tax effect of the above adjusting items | 0.2 | 1.9 |
| Profit after tax | 38.2 | 72.9 |

| £'m | HY 2019 | HY 2018 |
|-------------------------------------|----------------|----------------|
| Assets | | |
| Goodwill | 470.0 | 470.0 |
| Intangible assets | 81.6 | 82.4 |
| Property and equipment | 23.2 | 22.9 |
| Deferred income tax asset | 4.7 | 7.1 |
| Reinsurance assets | 1,350.0 | 1,199.6 |
| Deferred acquisition costs | 35.0 | 33.9 |
| Prepayments | 8.7 | 6.3 |
| Insurance and other receivables | 486.2 | 457.1 |
| Financial assets at fair value | 567.5 | 524.0 |
| Cash and cash equivalents | 150.9 | 150.0 |
| Total assets | 3,177.8 | 2,953.3 |
| Liabilities | | |
| Loans and borrowings | 244.8 | 243.7 |
| Insurance contract liabilities | 1,985.6 | 1,791.8 |
| Insurance and other payables | 294.8 | 260.4 |
| Deferred income tax liability | 6.6 | 13.9 |
| Current tax liabilities | 8.5 | 17.3 |
| Total liabilities | 2,540.3 | 2,327.1 |
| Total equity | 637.5 | 626.2 |
| Total equity and liabilities | 3,177.8 | 2,953.3 |

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